SDD ERASMUS+ PROJECT - PRESS RELEASE



EMPOWERING EDUCATORS: WORKSHOP ON ADULT DIGITAL INTEGRATION IN VALLADOLID

VALLADOLID, SPAIN

19 OCTOBER, 2023

Formative Footprint, hosted a dynamic workshop on "Social Coaching for Adult Digital Integration" at its Valladolid location.

The event witnessed the active participation of 20 adult learners with limited digital skills, eager to explore innovative tools for everyday life.

The workshop, an integral part of the "Social Coaching for Adult Digital Integration" course, demonstrated the potential of digital literacy in fostering social inclusion. Two practical activities took center stage, showcasing the power of interactive content creation with platforms like Mural and Genial.ly. Participants engaged in real-world problem-solving scenarios, enhancing their digital proficiency while honing critical thinking and collaboration skills.

"The workshop was an eye-opener. It demonstrated how digital tools can transform everyday challenges into opportunities for growth and learning," remarked a participant.









he event also featured insightful presentations on the Erasmus+ program, illuminating avenues for professional development and international collaboration for adult educators. Additionally, the "Stop Digital Divide" (SDD) project was unveiled, highlighting its mission to bridge the digital gap among adults and promote digital literacy as a tool for social empowerment.

"We're thrilled to witness the enthusiasm and dedication of our participants in embracing digital integration. This workshop is just the beginning of a transformative journey," said Damiana Sudano, the workshop coordinator.

Feedback from participants was positive, with 80% rating the workshop as "Excellent" and 95% confirming that it met their



expectations. The hands-on activities with Mural and Genial.ly garnered high praise, with 60% finding value in the Problem Solving with Mural workshop and 40% favoring the Trainers for a Day through the Use of Genial.ly session.

Looking ahead, the organizers have planned a series of follow-up actions, including continued communication through a dedicated mailing list and free access to the comprehensive course materials. Participants can expect a stream of engaging digitalization events, workshops, and activities, ensuring they remain at the forefront of digital education.



WEBSITE

whttps://www.formativefootprint.com/stopdigitaldivide